

Skybus

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FOR IMMEDIATE RELEASE

ROGER DONAZZAN MAKES SUBSTANTIAL INVESTMENT IN SKYBUS JAPAN Hanazono Pioneer appointed Director and Chairman

August 1, 2009 - Sapporo, Japan - Skybus wishes to announce that Australian investor and lawyer Roger Donazzan has acquired a one-third shareholding in the Skybus Group of Companies. From today, Donazzan has been appointed Chairman of the company with a strategic role overseeing management operations and providing advice and guidance for the company's continuing growth.

Donazzan is well known in Hokkaido as the founder and former Executive Chairman of Nihon Harmony Resorts KK, for whom he still acts as a Senior Advisor in a consulting capacity. He is also the President and major shareholder of Paddy McGinty's Niseko Co.Ltd (KK), an Irish-themed pub developer, and the President and major shareholder of DonazzanBegley Investments KK, a property development and investment company operating in the Niseko area.

Roger Donazzan commented, "Skybus is an exciting and dynamic company that has experienced rapid growth over the past few years. I felt the time was right for a strategic capital investment to provide a solid foundation for future development of the business. I am delighted to have joined the board of Skybus and look forward to working with Jeremy Churchill and all members of the Skybus Team to further enhance the Skybus brand and provide the best possible experience for our customers."

Jeremy Churchill, Skybus President commented, "To have someone with Roger's business experience demonstrate his faith in Skybus by making this investment is recognition of the hard work our team has put in over the last few years which has resulted in the company becoming a leading provider of transport services in Hokkaido. Roger recognized the potential of Niseko long before many other companies set up in the area. With his expertise, guidance and capital, we will continue not only to provide a first class service during the winter months, but also focus on expanding our operations outside the ski season."

About Skybus: Skybus Co. Ltd (Japan) is the leading provider of airport shuttle and transportation services for overseas visitors to the Hokkaido region of Japan. With regular shuttle routes to Niseko, Rusutsu, Furano, Tomamu and Sahoro, Skybus carries a significant proportion of foreign visitors to these popular destinations every year and also provides charter/private hire services and door-to-door airport shuttle transport services to hotels in Sapporo.

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